



2010

Leadership
Louisiana

Building the
capacity
of leaders
through
information,
innovative thinking
and connecting
with others.

A PROGRAM OF THE COUNCIL FOR A BETTER LOUISIANA



“The opportunity to connect with the most talented people in our state is invaluable to our success as civic leaders.”
— Alum

A Time to Strengthen Our State...

Louisiana has experienced natural disasters, population shifts and fluctuating economies in the past decade. Along with fast-paced change, challenges and opportunities continue to emerge as we strengthen our communities and state as a whole. In addition to Louisiana’s wealth of natural assets and diverse culture, it has resilient people who possess ingenuity, talent, intelligence and a “can-do” spirit. Now, more than ever, the betterment of our state is tied directly to the quality of its leadership —civic, business, government, university, professional, nonprofit and community.

Understanding evolving public issues, recognizing opportunities, visionary thinking, strong networks, passionate commitment to positive change, and supporting excellence and success are key elements of leadership needed to shape the future of Louisiana. **Leadership Louisiana** recognizes the need to support civic-minded individuals in meeting these challenges. The nationally recognized program enhances the capacity of emerging or current leaders from across the state and is designed to empower participants. Presenters, guides, program partners and Class members themselves serve to inspire and the program has proven to build lasting relationships.

Leadership Louisiana leaves its graduates with a renewed commitment to their communities and state, and with more access to strategic endeavors, intellectual resources and a vast network of talented and successful individuals. With over 850 Alumni, the program is entering its 22nd year. Alumni receive periodic updates/reports from CABL, are invited to statewide events and local receptions, are listed in the Alumni Online Directory and receive the Alumni E-Newsletter. Alumni frequently assist in programs and events and are encouraged to nominate future participants.

Program Highlights

Participating in **Leadership Louisiana** means a commitment to participate in *six sessions* (Thursday evening - Saturday noon), scheduled every other month. ***Please check your availability in conjunction with the 2010 session schedule.*** Attendance at all sessions is important. To graduate from the program, full participation at the opening and closing retreats is mandatory and participants may miss only one of the remaining sessions.

The core elements of **Leadership Louisiana** sessions include:

- Exploring critical issues and solutions from leading experts.
- On-site demonstrations, tours, excursions.
- Inspiring individuals who are making a difference.
- Open and frank dialogue through roundtable discussions.
- Insight into the people, places, politics and history that shape our state and its culture.
- Fun, casual activities that foster relationships and camaraderie.
- Intellectual resources: reports, on-line sites, guides, data.

Program Participation

Program participants come from all geographic areas and reflect major sectors, including: corporate, professional, government, finance, news media, education, arts, industry, health care, legal, university, political, culture, non-profit and other professional disciplines. **Leadership Louisiana** seeks those individuals who have demonstrated an interest and willingness to lead, who are civic minded, possess personal and professional excellence, and who share a commitment to help Louisiana move forward.

A committee of alumni and CABL Directors select individuals upon review of completed applications, résumés and recommendations. CABL does not select anyone in a year which he/she is running for a state or legislative office. Spouses or persons working for the same company or organization are not selected for the same class. Applying for the class does not guarantee selection. Class size is limited and must reflect various sectors and the geographic make-up of the state. Therefore qualified applicants are sometimes placed on waiting lists. Selection letters and registration materials are mailed in early December with tuition due in January before the Opening Session.

Tuition for the program is \$2,300. Participants are responsible for transportation to and from sessions and hotel accommodations (CABL secures special rates). Partial tuition scholarships are available to applicants from small businesses or nonprofits (contact sheree@cabl.org for a scholarship request form).

Application Process/Deadline

If you are interested in applying for the 2010 class, submit your application, a \$45.00 non-refundable application fee, and the required attachments **by the November 20, 2009 deadline** to:

Council for A Better Louisiana
P. O. Box 4308
Baton Rouge, LA 70821

Do not send tuition at this time. Please contact the CABL office at (225) 344-2225 or sheree@cabl.org if you have any questions.

2010 Session Dates

Sessions begin with an Opening Reception on Thursday evenings, continue all day Friday through dinner and end at or near noon on Saturday.

- Opening Retreat** - January 28, 29 & 30 (Lafayette/Mandatory)
- Session #2** - March 11, 12 & 13 (Thibodaux/Coastal Region)
- Session #3** - May 27, 28 & 29 (Baton Rouge)
- Session #4** - July 15, 16 & 17 (New Orleans)
- Session #5** - September 23, 24 & 25 (Shreveport)
- Closing Retreat** - Nov. 11, 12 & 13 (Alexandria/Mandatory)



2010 Leadership Louisiana Confidential Application

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General Information *(please print)*

Name _____
Last First Middle Initial

Preference For Name Badge _____

Company/Organization/ Agency _____

Title _____

Office Address _____
Street / P.O. Box

_____ *City Zip Parish*

Home Address _____
Street / P.O. Box

_____ *City Zip Parish*

Business Phone () _____ Business Fax () _____

Home Phone () _____ Email _____

How long have you lived in Louisiana? _____

Age _____ Male/Female _____ Race/Ethnic Background _____

Please check the category(s) which best describes the area in which you presently work / serve.

_____ Non-Profit _____ Self-Employed _____ Education _____ News Media
Type of Business

_____ Corporation _____ Government _____ Elected Official _____ Professional _____ Clergy

_____ Culture/Arts _____ Health Care _____ Business Owner _____ Other _____

Application Questions

Please **attach** your answers to the following questions.
All questions must be answered for application to be complete.

1. Please list your civic, political, social, professional, religious or other activities.
(Organization, Position Held and Dates)
2. What do you consider your most significant contribution, role or achievement in your **professional career**?
3. What do you consider your most important (non-employment related) **leadership or service contribution**?
4. Describe what you hope to gain from your *Leadership Louisiana* experience.
5. Please share your opinion of the most significant challenge facing Louisiana in the next 5 years. (This answer will be printed in the *Class Directory* for the Opening Retreat)

Required Attachments With Application

- Brief **resume or bio** that includes the following:
Education & Training - College, Specialized Training, Dates Attended, Certificates or Degrees
Employment - Present Employer (title, date began, brief description of responsibilities), Brief History
Elective Offices, Awards, Honors, Recognitions
- A letter of **recommendation** (may be mailed/faxed/mailed directly to CABL (fax 225 338-9470 or sheree@cabl.org)
- A **photo** (black/white or color) \$45 Application **Fee**

Application deadline November 20, 2009

Commitment

I understand the purpose of *Leadership Louisiana* and if selected, will devote the necessary time to complete the program. I realize that if I cannot fulfill the attendance requirements listed on this application, will not be able to graduate from the program and remaining tuition will be forfeited. I have the cooperation of my employer (unless self-employed, CEO or partner/owner), whose signature below verifies his/her understanding of my attendance requirements.

Applicant's Signature

Date

Employer's Signature

Date